Walter W. Washika



Lecturer.

+256787097551

wwashika@ucu.ac.ug

Biography:

With an ardent zeal for clear and concise communication, I am a candid, innovative, analytical, motivational, and inspirational individual. Over the span of my twelve-year career, I have gained extensive work experience and held various leadership positions, which have equipped me with versatile skills. Alongside this, I have also developed exceptional interpersonal and organizational abilities.

Walter W. Washika teaches at Uganda Christian University's School of Journalism, Media & Communication and is an MA candidate for Digital Journalism at the Aga Khan University (AKU) in Kenya. His educational background encompasses an MA in Strategic Communication, an Executive Master's in Business Administration, and a BA in Mass Communication from Uganda Christian University. Furthermore, he has pursued a partial MA in Global Journalism from NLA University College situated in Kristiansand, Norway.

At the undergraduate level, he educates on Journalism and Communication-focused subject areas. He values adaptability and welcomes novel prospects. His areas of research include Crisis and Risk Communication, Behavior Change Communication, and Health Communication. He is enthusiastic about research and still intends to release two publications.

Qualifications

- From January 18 to 23, 2023, I obtained a Multi-media Certificate.
- From 2022 to 2024, Master of Arts degree in Digital Journalism at Aga Khan University, which is situated in Kenya.
- From August to December 2022, partial Master's degree in Global Journalism at NLA University College in Kristiansand, Norway.
- From 2019 to 2022, Master of Arts degree in Strategic Communication at Uganda Christian University.
- From 2012 to 2014, completed an Executive Master's program in Business Administration.
- From 2004 to 2007, Bachelor of Arts degree in Mass Communication from Uganda Christian University.

Research interests

- Communication of Risks and Crises
- Communication for Social and Behavioral Change
- Communication for Health Purposes
- Methodology for Research
- Theoretical Concepts and Models

More information

- 1st January 2023 to date: Lecturer School of Journalism, Media and Communication Uganda Christian University.
- 1st September 2020 to 15th August 2022: Teaching Assistant School of Journalism Media and Communication Uganda Christian University.
- 1st January 2021 to 31st December 2022: Manager Financial Aid Office Uganda Christian University.

- 22nd September 2021 to 31st December 2021: Change Stories Writer, Organization of African Instituted Churches (OAIC).
- 1st March 2019 to 31st December 2020: Manager Communication and Marketing Uganda Christian University.

Summary of Roles

To lead and manage the Communication & Marketing team, driving communications and marketing activities in line with our strategic plan, towards the vision of being the Centre of excellence for higher education.

- 1st March 2016 to 28th January 2019: Financial Aid Officer, Uganda Christian University
- 1st April 2014 to 31 March 2015: Chairperson Quality Assurance- External Relations Division Uganda Christian University.
- 1st November 2011 to 28 February 2016: Financial Aid Assistant, Uganda Christian University
- 1st March 2011 to 31st October 2011: Intern Sports Editor at the University Bi-Monthly newspaper: The Standard, Uganda Christian University.